

WATCAC



Western Australian Tandem
Cycling Advisory Council

Purpose
"Why we exist"

Performance Measures
"How we measure success"

Strategic Imperatives
"What we must do"

Enablers & Capabilities
"What we must get right"

Strategy House

31 October 2021

**WATCAC's exists as
a community of support for blind
and vision-impaired (VI) participation in cycling.**

Drivers (leading indicators)

- A regular group riding program of 5-10 WATCAC tandems
- Conversion from enquires and clinics to members.
- Increased leasing requests from VI members.
- Increased volunteer participation.
- Riding activities with other cycling groups.

Outcomes (lagging indicators)

- Over 90% of members renew annually.
- High tandem fleet utilisation, including leasing.
- 85% of members participate in two or more events annually.
- VI participation in community rides e.g. Life Cycle, MS, Cycle Touring.
- Defined committee and ex-officio roles filled by members.
- Sustainable financial position over 3-5 years.
- WATCAC rides achieved without accident.

MEMBERS

- Support existing members.
- Attract and retain new VI stokers.
- Attract and retain new pilots.
- Build our volunteer capacity.
- Incorporate skills that support the organisation.

PROCESSES

- Undertake group rides and riding clinics.
- Partner, participate and promote with other cycling groups.
- Engage members and friends as a support community through communication and engage other organisations through advocacy.
- Raise revenues via grants/fundraising/membership.

PHYSICAL RESOURCES

- Tandem bicycles.
- Secure storage for bikes and trailer.
- Minor equipment (pumps, tools, first aid kits, hygiene kits).

GOVERNANCE

- WA Associations Incorporation Act 2015 compliance.
- Documented policies and operations.
- Aust. Charities and Not-for-profits Commission (ACNC) including Deductible Gift Registration

Maintain a cohort of competent pilots for casual stokers (2:1).

Convert prospective VI riders into members.

Create a supporting membership and community of sighted cyclists. Develop opportunities for skill and fitness improvement.

Participate in broader cycling community events.

Match rider combinations for regularly riding opportunities.

Deliver a program of fitness and social oriented cycling.

Develop and deliver a communication plan for members and the broader community.

Advocate for blind & vision impaired tandem cycling (e.g. submissions, tandem muster).

Undertake planned maintenance of our bikes, trailer and related equipment.

Streamline systems to minimise volunteer demands.

Facilitate motivated members to become tandem owners.

Replace/upgrade tandem fleet as possible to match member demand and interests.

Annually conduct incorporated associations self check.

Plan and conduct AGM, encourage committee participation.

Document policies (e.g. by-laws).

Maintain a member register, including invoicing/reminders.

Maintain insurance for the organisation and its activities.

Understand and manage risks.